**1. Current Steps for Buying a Ticket:**

1. **Visit the website** (kino.kz).
2. **Select the movie**.
3. **Choose the time and date** for the movie.
4. **Select the seat(s)**.
5. **Add to cart**.
6. **Enter personal details** (if not already logged in).
7. **Enter payment information**.
8. **Confirm the purchase**.
9. **Receive the ticket** (via email or mobile).

**Time Measurement:**

Let's assume the current time to complete this process is approximately **10 minutes**. This time includes all steps, but could vary based on familiarity with the website and speed of internet connection.

**2. Applying Doherty Threshold:**

The Doherty Threshold suggests that response time should be kept below 400 ms for a smooth interaction. This means:

* **Optimizing loading times**: Ensure each page or action (like selecting the movie, seats, or making the payment) loads quickly, ideally under 1-2 seconds.
* **Streamlining page transitions**: Avoid unnecessary page reloads; use Ajax or other modern web techniques for smooth transitions between steps.

**3. Applying Parkinson’s Law:**

Parkinson’s Law states that "work expands to fill the time available," so we should set a **time constraint** to reduce inefficiency. Aiming for a **5-minute target** will force the process to be more focused.

**Steps to Apply:**

* **Auto-fill options**: Pre-populate the personal and payment details for logged-in users to save time.
* **One-click selections**: Allow users to pre-select default options for movie time, date, and seat selection.
* **Fewer confirmation steps**: Avoid unnecessary confirmation pages or clicks before finalizing the purchase.

**4. Flowchart of the Optimized Process:**

[Start] --> [Open kino.kz Website] --> [Select Movie] --> [Choose Date & Time] -->

[Choose Seat(s)] --> [Auto-Fill Payment Info] -->

[Confirm & Pay] --> [Receive Ticket] --> [End]

This flowchart minimizes extra steps and automates the data entry to bring the total process time closer to **5 minutes**.

**Summary of Improvements:**

* **Reduced decision-making time**: By auto-filling fields and suggesting default options.
* **Faster navigation**: Through smoother transitions and quick loading pages.
* **Time constraint**: The user now has a limited but realistic target of 5 minutes to complete the ticket purchase.